**Privacy Policy** 

Effective Date: February 20, 2025

At Sunset Built Inc, we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and disclose personal information when you visit and use our website sunsetbuilt.com, which showcases the homes we build and the services we provide.

#### 1. Information We Collect

We may collect the following types of information when you use our Site:

- Personal Information: If you choose to contact us, request information, or schedule an
  appointment, we may collect your name, email address, phone number, and any other
  information you voluntarily provide through forms or surveys.
- **Usage Data:** We automatically collect certain technical data when you visit our Site, including your IP address, browser type, operating system, pages viewed, and the date and time of your visit.
- Cookies and Tracking Technologies: We may use cookies and similar tracking
  technologies to enhance your experience on our Site, analyze traffic, and personalize
  content. Cookies are small text files stored on your device. You can manage your cookie
  preferences through your browser settings.

#### 2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide you with the services and information you request, including information about the homes we build, pricing, and the many other services offered.
- To communicate with you about your inquiries, requests, and appointments.
- To improve the functionality of our Site, analyze trends, and enhance your user experience.
- To send you marketing materials, newsletters, or updates related to our real estate developments (with your consent, if applicable).

### 3. Sharing Your Information

We respect your privacy and will not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

- Service Providers: We may share your information with trusted third-party service providers who assist in operating our business, such as hosting, data analysis, email delivery, and marketing services.
- **Legal Requirements:** We may disclose your information if required by law or if we believe such action is necessary to comply with legal obligations, protect our rights, or prevent fraud.

# 4. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

# 5. Your Choices and Rights

- Access and Update Your Information: You have the right to request access to the
  personal information we hold about you and to update or correct any inaccuracies.
- **Opt-Out of Marketing Communications:** You can opt-out of receiving marketing emails by following the unsubscribe instructions included in each email or by contacting us directly.
- **Cookies:** You can control the use of cookies through your browser settings. However, please note that disabling cookies may affect your experience on our Site.

### 6. Links to Third-Party Websites

Our Site may contain links to third-party websites that are not operated by us. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

### 7. Children's Privacy

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If you are a parent or guardian and believe we have collected personal information from a child, please contact us so that we can take appropriate action.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the updated policy on this page and revise the "Effective Date" at the top. We encourage you to

review this Privacy Policy periodically to stay informed about how we are protecting your information.

# 9. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Sunset Built Inc info@sunsetbuilt.com 213-663-1207 8383 Wilshire Blvd Suite 800, Beverly Hills, Ca 90210

By using our Site, you consent to the terms of this Privacy Policy.